

Dear Community Business Leader,

Spruce Street School is a unique elementary school located in the Denny Triangle Business District where students learn through a highly personalized and creative educational program. Each year, the Spruce Street School community – families, friends, and supportive business partners – join together to celebrate and support the school at our Annual School Auction, our largest fundraising event of the year. This year's auction theme, **Segue tu Corazón (Follow Your Heart!)**, represents the Spruce Street School community's passion for nurturing creativity, imagination, and a love of learning.

Serving a diverse group of students is an integral part of the school's mission. Spruce Street School has made a commitment to include economic diversity as one of its criteria in determining the families that make up our school community. Funds raised through our annual auction help support our generous scholarship program, which provides assistance to 35% of our school population. As the success of the auction directly affects this program we hope we can count on your partnership in reaching our goal of \$100,000 for this year's event.

Our annual auction, **Segue tu Corazón 2011** (with over 200 guests) will be on Saturday, February 12<sup>th</sup>. Participating businesses will be recognized in a number of ways. A weekly Hot Sheet is distributed to our entire community as well as a bi-weekly newsletter that keeps parents informed about our donations and sponsorships. You will also be listed in the catalog and Donor Directory, which will be provided to every guest. Our aim is to provide you with maximum visibility and recognition for your thoughtful participation.

Please consider a donation of goods or services to our auction or contact [auction@sprucestreetschool.org](mailto:auction@sprucestreetschool.org) for information on advertising or corporate sponsorship opportunities. Your donation will support a school strong in academics and spirited in its quest to ignite passion in the hearts in our youngest citizens. Our children deserve to start down life's path guided by confidence, curiosity, and compassion as they "Follow Their Hearts," and your contribution to our auction helps make this possible.

Spruce Street School is a nonprofit organization; your gift is tax deductible. Our 501C3 tax ID number is 910963223.

Thank you for your partnership and support of Spruce Street School!

Sincerely,

Parent Volunteer

