

# Vai Brasil!

*Spruce Street School Auction*  
*February 10, 2018*

Dear Community Business Leader,

Every year the Spruce Street School community gathers for our annual auction to raise money for our financial aid program. This auction is incredibly important for us. **More than one third of all our students receive some level of financial aid.** The auction is also a fantastic opportunity for you – your donation is tax deductible and offers you a chance to introduce your business to new potential customers as well as demonstrate your support of the community.

Spruce Street School is a unique elementary school located in the Denny Triangle Business District where students learn through a highly personalized and creative educational program. Serving a diverse group of students, Spruce Street School has made a commitment to include economic diversity as one of its criteria in determining the families that make up our school community. Funds raised through our annual auction help support our generous financial aid program, which provides assistance to more than 30% of our school population. As the success of the auction directly affects this program, we hope we can count on your partnership in reaching our goal of \$125,000 for this year's event.

Our annual auction, with more than 200 guests, will be on Saturday, February 10, 2018. Participating businesses will be recognized in a number of ways. Leading up to the auction, we will post a weekly procurement update at the school and keep parents informed about donations and sponsorships via our weekly communications. On the night of the auction your business will be listed in the catalog and donor directory. Our aim is to provide you with maximum visibility and recognition for your thoughtful participation.

Please consider a donation of a gift certificate or sponsorship to this wonderful event. Contact [auction@sprucestreetschool.org](mailto:auction@sprucestreetschool.org) for information on advertising or corporate sponsorship opportunities.

Sincerely,

Parent Volunteer